

BACK TO THE BASICS 2023

Back to Basics Tour

Juneau to Wausau

July 17 - 19, 2023

The American Legion Riders are promoting a three-day motorcycle ride, Back to Basics Tour, July 17 -19, 2023, to raise funds for Camp American Legion.

Camp American Legion is more than a fishing camp. Camp is a place for Wisconsin veterans, military, and their families to come together in a safe place. A place where others may have shared life experiences. When you first arrive at Camp you will notice the abundance of opportunities to unwind, relax and rejuvenate. There really is something about the north woods experience that helps us to find value in the little things in life. It can help families to reconnect, bring a new appreciation for each other for couples, and helps us to heal on our journey to find our own quality of life.

All donations from this Tour will be dedicated to the Interior Renovation of Camp's Recreation building. This rehabilitation will provide guests with a wonderful building in which to relax, play games, shoot pool, and enjoy much more. And, if we raise even more, we may be able to purchase another paddle boat for guests to use!

We are seeking your support for the Back to Basics Tour to assist Camp American Legion in their mission.





The Back to the Basics Tour is supporting Camp American Legion with a fundraising ride throughout our state. The Back to the Basics Tour-2023 is an opportunity to support Veterans rehabilitation and connection to their families.

Battalion Level Sponsorship \$1500

- ⇒ Large one-color Logo recognition on T-shirt
- ⇒ Half page logo/ad in Back to the Basics booklet
- ⇒ Social Media and website recognition
- ⇒ Onsite recognition listing all sponsors

Company Level Sponsorship \$1000

- ⇒ Name recognition on T-shirt
- ⇒ Quarter page logo/ad in Back to the Basics booklet
- ⇒ Social media and website recognition
- ⇒ Onsite recognition listing all sponsors

Platoon Level Sponsorship \$500

- ⇒ Social media and website recognition
- ⇒ Onsite recognition listing all sponsors

To maximize your sponsorship benefits, please make your donation no later than 6/23/23
Submit logos to: riders@wilegion.org

Company Name: _____ Contact Name: _____

Phone Number: _____ Email: _____

Return form and payment to:
Wisconsin American Legion Foundation
Attn: Back to Basics Tour
PO Box 827
Portage, WI 53901